



www.komonews.com

**KOMO**  
**140 Fourth Ave N**  
**Seattle, WA 98109**  
**(206)404-4000**

# CONTRACT

<b>Contract / Revision</b> 198640 /		<b>Alt Order #</b> 07909468
<b>Product</b> KILMER/CONG/D		
<b>Contract Dates</b> 10/09/12 - 10/15/12		<b>Estimate #</b>
<b>Advertiser</b> Derek Kilmer		<b>Original Date / Revision</b> 09/28/12 / 09/28/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOMO	<b>Account Executive</b> Meredith Radow	<b>Sales Office</b> Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> KILD	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Campaign Group**  
**1600 Locust St.**  
**Philadelphia, PA 19103**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOMO	10/09/12	10/12/12	M-F KOMO 4 NEWS	6-7A		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-1-11--				3	\$500.00			
N 2	KOMO	10/09/12	10/12/12	GMA	7-9A		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-11-1--				3	\$825.00			
N 3	KOMO	10/09/12	10/12/12	M-F KOMO 4 NEWS	4-5P		:30			NM	4	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-1111--				4	\$1,125.00			
N 4	KOMO	10/15/12	10/15/12	M-F KOMO 4 NEWS	4-5P		:30			NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$1,125.00			
N 5	KOMO	10/09/12	10/12/12	M-F 5-530P News	5-530P		:30			NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-1111--				4	\$1,350.00			
N 6	KOMO	10/15/12	10/15/12	M-F 5-530P News	5-530P		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$1,350.00			
N 7	KOMO	10/09/12	10/12/12	ABC World News Tonight	530p-6p		:30			NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-1111--				4	\$3,500.00			
N 8	KOMO	10/15/12	10/15/12	ABC World News Tonight	530p-6p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$3,500.00			
N 9	KOMO	10/09/12	10/12/12	M-F 6-7P News	6-7P		:30			NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-11-2--				4	\$1,350.00			
N 10	KOMO	10/15/12	10/15/12	M-F 6-7P News	6-7P		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$1,350.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KOMO**  
**140 Fourth Ave N**  
**Seattle, WA 98109**  
**(206)404-4000**

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Contract / Revision	Alt Order #
198640 /	07909468

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	KILMER/CONG/D	

Advertiser	Original Date / Revision
Derek Kilmer	09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KOMO	10/14/12	10/14/12	SUN 6-7P NEWS	6-7P		:30			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,050.00			
N 12	KOMO	10/14/12	10/14/12	SUN 5-530	5P-530P		:30			NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,275.00			
N 13	KOMO	10/14/12	10/14/12	530p-6p ABC WORLD NEWS	530P-6P ABC WO		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$3,500.00			
N 14	KOMO	10/09/12	10/12/12	M-F Wheel	7-730P		:30			NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-11-1--				3	\$2,400.00			
N 15	KOMO	10/09/12	10/12/12	M-F Jeopardy	730-8P		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-11-1--				3	\$3,000.00			
N 16	KOMO	10/13/12	10/13/12	Prime Time College Football	5-830p		:30			NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$4,200.00			
N 17	KOMO	10/09/12	10/09/12	M-F Dr. Oz	3-4P		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$600.00			
<b>Totals</b>											<b>37</b>	<b>\$67,425.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	37	\$67,425.00	\$57,311.25
<b>Totals</b>	<b>37</b>	<b>\$67,425.00</b>	<b>\$57,311.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Rep Order# 7909468 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/28/2012 10:00 AM  
Last Received: 09/28/2012 9:37 AM  
Showing Buylines: All Lines

1 of 2

Station KOMO-TV SEATTLE  
Advertiser ( ) KILMER, DEREK  
Product KILMER/CONGD  
Estimate#  
Buyer LISA CABANEL  
Phone#  
Fax#

Agency ( ) CAMPAIGN GROUP  
1600 LOCUST ST.  
PHILADELPHIA, PA 19103  
Agency C/P1/P2/E  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MEREDITH RADOW  
Salesperson Phone# 212-408-3622  
Salesperson FAX# 212-445-0968

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

9/28  
NEW ORDER FOR KILMER FOR CONGRESS  
PLS CONFIRM, T/R ANDY FOR MEREDITH

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6A-7A	6A NEWS	:30	\$500.00	10/09-10/12	3	1	3	\$1,500.00	
	2	TU-F	7A-9A	GMA	:30	\$825.00	10/09-10/12	3	1	3	\$2,475.00	
	3	TU-F	4P-5P	4P NEWS	:30	\$1,125.00	10/09-10/12	4	1	4	\$4,500.00	
	4	M	4P-5P	4P NEWS	:30	\$1,125.00	10/15-10/15	1	1	1	\$1,125.00	
	5	TU-F	5P-530P	5P NEWS	:30	\$1,350.00	10/09-10/12	4	1	4	\$5,400.00	
	6	M	5P-530P	5P NEWS	:30	\$1,350.00	10/15-10/15	1	1	1	\$1,350.00	
	7	TU-F	530P-6P	5P NEWS	:30	\$3,500.00	10/09-10/12	4	1	4	\$14,000.00	
	8	M	530P-6P	5P NEWS	:30	\$3,500.00	10/15-10/15	1	1	1	\$3,500.00	
	9	TU-W,F	6P-7P	6P NEWS	:30	\$1,350.00	10/09-10/12	4	1	4	\$5,400.00	
	10	M	6P-7P	6P NEWS	:30	\$1,350.00	10/15-10/15	1	1	1	\$1,350.00	

Station	KOMO-TV SEATTLE	Agency	( ) CAMPAIGN GROUP	Rep Firm	( ) WASHINGTON
Advertiser	( ) KILMER, DEREK		1600 LOCUST ST.	Sales Office	( ) MEREDITH RADOW
Product	KILMER/CONG/D		PHILADELPHIA, PA 19103	Salesperson	( )
Estimate#					
Buyer	LISA CABANEL	Agency C/P1/P2/E		Salesperson Phone#	212-408-3622
Phone#		Flight Dates	10/09/2012 - 10/15/2012	Salesperson FAX#	212-445-0968
Fax#		Hiatus Weeks			

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	SU	6P-7P	6P NEWS	:30	\$1,050.00	10/14-10/14	1	1	1	\$1,050.00	
	12	SU	5P-530P	SU 5P NEWS	:30	\$1,275.00	10/14-10/14	1	1	1	\$1,275.00	
	13	SU	530P-6P	530P NEWS	:30	\$3,500.00	10/14-10/14	1	1	1	\$3,500.00	
	14	TU-W,F	7P-730P	WHEEL OF FORTUNE	:30	\$2,400.00	10/09-10/12	3	1	3	\$7,200.00	
	15	TU-W,F	730P-8P	JEOPARDY	:30	\$3,000.00	10/09-10/12	3	1	3	\$9,000.00	
	16	SA	5P-830P	SAT NIGHT FOOTBALL	:30	\$4,800.00	10/13-10/13	1	1	1	\$4,800.00	

---REPORT TOTALS---  
 Report Totals: 36 / \$67,425.00

---SALES MONTHLY TOTALS---

Oct 12: 36 / \$67,425.00  
 Sales Totals: 36 / \$67,425.00  
 Station Totals: 36 / \$67,425.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$156,802	CABL	0%	KCPQ	11%	KING	22%	KIRO	21%	KOMO	43%
		KONG	3%	KSTW	0%	KTWB	0%	KZJO	0%	ROMO	0%
		SOMO	0%	UNKN	0%						

Books null  
 Demos RA35+